



**NZUAC**

NEW ZEALAND UNDERWRITING AGENCIES COUNCIL

**EXPO**

**AUCKLAND**

GRAND MILLENNIUM, AUCKLAND

TUESDAY 18 AUGUST 2026

**SPONSORSHIP  
PROSPECTUS**



**GRAND MILLENNIUM, AUCKLAND**  
AUCKLAND  
CONVENTION CENTRE

# Welcome

Welcome all to the Auckland Expo of the New Zealand Underwriting Agencies Council. The NZUAC Expo brings together brokers, underwriting agencies, insurers and specialist partners from across the New Zealand insurance market for an event of insight, discussion and industry connection.

With events in both Christchurch and Auckland, the Expo continues to grow as a key forum for exploring the role of underwriting agencies in supporting broker choice and delivering specialist underwriting expertise.

The format of exhibitors, keynote speakers and rapid round table discussions which has been

well received will continue for 2026.

In Auckland, the Expo will again be hosted at The Grand Millennium Hotel. The venue provides a modern and flexible environment that aligns with the dynamic and evolving nature of the underwriting agency sector.

## Expo Theme

### *Forecasting a Brighter Future Together Building Choice & Partnerships in a Volatile Market.*

As the insurance market continues to respond to evolving risks and changing conditions in 2026, forecasting a stronger future for the industry goes beyond underwriting alone - it also depends on strong partnerships and the ability of the market to adapt quickly.

This year's Expo focuses on the importance of collaboration between brokers, underwriting agencies, insurers and the specialist partners who support the market.

For brokers, confidence comes from having real choice and the clarity around product offering - this comes from access to specialist underwriting expertise, responsive decision makers and underwriters that understand the risks faced by clients.

By strengthening those relationships and continuing to broaden the solutions available, the market can navigate evolving risks and market pressures while delivering stronger outcomes for clients and communities.

**Ngā mihi nui,  
The NZUAC Expo Organising Team**



# Event Overview

## GRAND MILLENNIUM, AUCKLAND

TUESDAY 18 AUGUST 2026

## AGENDA

Time	Activity
11:30am	Exhibitor Access & Setup
12:30pm	Registration & Expo Open
1:30pm – 2:30pm	Panel Discussion / Main Session
2:30pm – 3:00pm	Afternoon Tea & Expo
3:00pm – 4:30pm	Rapid Roundtables & Expo
4:30pm – 5:00pm	Open Expo / Final Networking
5:00pm	Networking Drinks Commence
6:00pm	Expo Close



# Programme Highlights

The NZUAC Expo programme will feature a headline industry session exploring this year's theme in greater depth. Final speaker confirmations are currently being completed and the calibre of speakers will reflect the high standard set at last year's Expo.

The session will bring together respected voices from across the insurance market to discuss the opportunities and challenges shaping the industry and how brokers,

underwriting agencies, insurers and partners can continue working together to strengthen outcomes for clients. Further programme details will be announced as speakers are confirmed.



# Rapid Roundtables

Due to their strong popularity and excellent feedback in 2025, the Rapid Roundtables will return at the NZUAC Auckland Expo 2026. This sought-after format offers vendors a powerful opportunity to engage directly with attendees in an intimate, focused setting, fostering meaningful conversations and deeper insights.

The Rapid Roundtables will be held in a separate room from the main Expo. There will be 4 x 10-minute rounds with 4 minutes between each round for attendees to move between tables.

Attendees will pre-select their preferred Roundtable topics during their Expo registration, allowing them to participate in a minimum 3 Rapid Roundtable discussions most relevant to them. After the 4 rounds, there will be additional Expo time to allow for continued conversations and follow-ups with attendees.

Please select your top 3 preferred topics from the list below, for your Roundtable presentation, noting them within application form at the end of the document.

1. Aviation
2. Liability & FinLines
3. Unit Title
4. Natural Hazards
5. Marine
6. Body Corporate Property
7. Commercial Motor
8. Legal and Regulatory Trends
9. Landlord Insurance
10. Social and Community Housing
11. Crop and Agriculture Insurance
12. Aviation
13. Emerging Markets Sector
14. Industry innovation and future trends

Should you have a suggested topic, please note this within the application form for consideration.

Within your Rapid Roundtable, we would like you to touch on the below areas –

- i. Capacity reaction
- ii. MGA response
- iii. Opportunities for brokers

The final topics will be allocated to ensure a balanced and diverse range of topics for attendees to choose from. This is a fantastic opportunity to showcase your expertise, engage with potential clients, and build meaningful connections in a fast-paced, high-impact format. We look forward to your participation.

Duration	Round
10 minutes	Round 1
4 minutes	Table change
10 minutes	Round 2
4 minutes	Table change
10 minutes	Round 3
4 minutes	Table change
10 minutes	Round 4
	Additional Expo Time

Rapid Roundtables are only available to those who also take a Trestle Table.

# Participate in the Auckland Expo

## As an Attendee

### Insurance Brokers

Complimentary Registration.

### Benefits to NZUAC Member Organisations

NZUAC is offering one free registration to NZUAC Members and Supply/Partner members, valued at \$250+GST per registration.

### Non-Member or Underwriting organisations

Registrations are \$250+GST

You will be able to complete your complimentary or purchased registrations via an online registration page which will be available shortly.

## As an Exhibitor or Sponsor

### Benefits to your Organisation:

- A significant marketing advantage
- Corporate goodwill from the marketplace
- Relationship marketing
- Creation of brand awareness and acceptance
- Demonstration of your products and services
- Increased business potential
- Enhanced company profile
- Direct access to an audience consisting of your clients – current and potential

This year NZUAC is pleased to offer a discount on cost of participating in the Auckland Expo to any organisations that attend both Christchurch and Auckland. Further details about this exciting offer will be made available in the Auckland Expo prospectus.

Those who took part in the Christchurch Expo and indicated they will participate in the Auckland Expo will receive a 10% loyalty discount on the listed Trestle table Auckland pricing.



# Options

<b>Main Sponsor &amp; Presentation Session</b> <ul style="list-style-type: none"> <li>• Tabletop Trestle Table</li> <li>• Rapid Roundtable</li> <li>• Main Sponsor &amp; Presentation Session</li> <li>• 3 complimentary registrations</li> <li>• Logo on Expo Banners (website and publications)</li> <li>• Stand alone logo on slide at the event</li> <li>• Company banner on stage or adjacent to it AND Company banner at the registration desk.</li> </ul>	<b>\$6,000</b> +GST
<b>Tabletop Trestle Table</b> <ul style="list-style-type: none"> <li>• 1 complimentary registration</li> <li>• Exposure to Expo attendees</li> <li>• Your sponsorship will be acknowledged digitally.</li> </ul>	<b>\$1,500</b> +GST Non-Member Price \$2,500+GST
<b>Rapid Roundtable</b> <ul style="list-style-type: none"> <li>• Have 4 rounds of 10-minute Rapid Roundtables, where you can discuss your chosen topic in an intimate and focused setting, encouraging meaningful conversations and deeper insights</li> <li>• This is only available to those who also take a Trestle Table</li> <li>• 1 complimentary registration.</li> </ul>	<b>\$550</b> +GST
<b>Expo Afternoon Tea Sponsor</b> <ul style="list-style-type: none"> <li>• Catering breaks - an integral part of Expo networking, provide an additional opportunity for delegates to be informed</li> <li>• Your sponsorship will be acknowledged verbally and digitally</li> <li>• 2 complimentary registrations.</li> </ul>	<b>\$4,000</b> +GST
<b>Expo Name Badges &amp; Lanyards Sponsor</b> <ul style="list-style-type: none"> <li>• Your brand logo displayed prominently on this item</li> <li>• Your sponsorship will be acknowledged verbally and digitally</li> <li>• 2 complimentary registrations.</li> </ul>	<b>\$4,750</b> +GST
<b>Water Bottle Sponsor</b> <ul style="list-style-type: none"> <li>• Your brand/logo displayed prominently on this item</li> <li>• 2 complimentary registrations</li> <li>• To be environmentally friendly, there will be water coolers around the venue for refilling</li> <li>• Water bottle and branding at the sponsor's expense. Please do advise at the time of confirming this option, whether you require assistance in getting these water bottles produced.</li> </ul>	<b>\$2,900</b> +GST
<b>Tote Bag Sponsor</b> <ul style="list-style-type: none"> <li>• Your brand/logo displayed prominently on this item</li> <li>• 2 complimentary registrations</li> <li>• Providing an environmentally option for delegates to carry any merchandise collected</li> <li>• Tote bag production and branding at the sponsor's expense. Please advise at the time of confirming this option, whether you require assistance in getting these tote bags produced.</li> </ul>	<b>\$2,900</b> +GST
<b>Tote Bag Insert</b> <ul style="list-style-type: none"> <li>• Opportunity to have 1 promotional item in the tote bag that all attendees are given</li> <li>• Promotional item supplied at sponsor cost.</li> </ul>	<b>\$250</b> +GST
<b>Barista Coffee Machine Sponsor (2 opportunities)</b> <ul style="list-style-type: none"> <li>• Your signage or banner will be prominently displayed by the coffee machine</li> <li>• Your sponsorship will be acknowledged verbally and digitally</li> <li>• 2 complimentary registrations</li> <li>• Should you wish to have the cups branded, reusable cups are preferred, otherwise eco-friendly branded coffee cups could be arranged, at an additional cost to the sponsor. Please advise at the time of confirming this option whether you would like to do this.</li> </ul>	<b>\$4,000</b> +GST per opportunity
<b>Expo Networking Drinks Sponsor</b> <ul style="list-style-type: none"> <li>• 2 complimentary registrations.</li> <li>• Your signage or freestanding upright banner will be displayed prominently in the networking area.</li> <li>• Sponsor the Expo Networking Drinks at the end of the Expo.</li> </ul>	<b>\$4,000</b> +GST
<b>Expo Networking Canapes &amp; Platters Sponsor</b> <ul style="list-style-type: none"> <li>• 2 complimentary registrations.</li> <li>• Sponsor the Expo Networking Canapes &amp; Platters at the end of the Expo.</li> <li>• Providing attendees another opportunity to network.</li> <li>• Your signage or freestanding upright banner will be displayed prominently in the networking area.</li> </ul>	<b>\$4,000</b> +GST
<b>Additional Expo Staff Registration</b> <ul style="list-style-type: none"> <li>• Purchase additional staff registrations to man your table top at \$75+GST each</li> <li>• Includes catering</li> <li>• Additional passes will be available to purchase via the Registration portal. This will be circulated in due course.</li> </ul>	<b>\$75</b> +GST

# Sponsorship and Exhibitor

## Terms and Conditions

By confirming your trestle top display, or additional sponsorship opportunity (the Sponsor/ Exhibitor) are entering into a legally binding agreement with the New Zealand Underwriting Agencies Council Incorporated (NZUAC) in relation to the NZUAC Auckland Expo 2026 (the Expo).

For the purposes of this Agreement, references to the "Organising Committee" mean NZUAC and its appointed representatives, including members of the NZUAC Board and Icon Conference & Event Management Ltd, acting on behalf of NZUAC in the organisation and delivery of the Expo.

By submitting the application form, you agree to be bound by these Sponsorship and Exhibitor Terms and Conditions (the Terms), which together with the completed application form form the entire agreement between the parties in relation to the Expo.

### General Terms and Conditions

#### 1. Confirmation of the Sponsorship or Exhibition

- 1.1 All Bookings must be made using the NZUAC Expo application form and will be confirmed within 3 business days via a confirmation e-mail.
- 1.2 Subletting of space will not be permitted.
- 1.3 The Organising Committee reserves the right of refusal of any application.

#### 2. Payment Terms

- 2.1 The full cost of sponsoring or exhibiting will be invoiced once confirmation form is received.
- 2.2 Payment is required by the 20th of the month following the invoice OR prior to the start of the Expo, whichever is sooner. Sponsors and Exhibitors may be refused entry to the Expo if funds are not received by the Expo Pack-in Day.
- 2.3 All monies are to be paid in New Zealand dollars (\$NZ).
- 2.4 If payment is not received, the Sponsorship or Exhibition may be cancelled and the Sponsor or Exhibitor will be liable to pay penalty interest of 4.5% per calendar month. The Sponsor/ Exhibitor will also indemnify the Organising Committee from and against all legal costs and disbursements for collection of outstanding debt calculated by a solicitor, including all debt collections costs.
- 2.5 The Sponsorship/Exhibitor Fee does not include insurance, cleaning, loading and handling of equipment, staff, telephones, exhibit equipment, or company advertising or promotional material.

#### 3. Cancellations

- 3.1 All cancellations must be submitted in writing and sent to Dean Bradley at dean@iconevents.co.nz.

- 3.2 No refunds are granted after 17 July 2026.

- 3.3 In the event of an Act of God, natural disaster, fire, rain, wind storm, pandemic, or any other unforeseen event or catastrophe, the Organising Committee will work with you to transfer your sponsorship to the following years event, or to calculate a refund of all/partial funds where available. All refunds are at the discretion of the Organising Committee.

Any refund provided under this clause shall be the Sponsor/Exhibitor's sole remedy.

#### 4. Organising Committees' Right of Termination

- 4.1 The Organising Committee shall have absolute discretion to give notice in writing to cancel the Expo and/or to terminate the Sponsorship or Exhibition.
- 4.2 Where the Expo is cancelled, and/or the sponsorship, the Organising Committee shall not be liable whatsoever for any expenditure or liability for loss, including consequential loss, incurred by the Sponsor/ Exhibitor.

#### 5. Liability and Insurance

- 5.1 The Sponsor/Exhibitor indemnifies NZUAC against any claims, demands, loss, damage, liability, costs or expenses (including legal costs on a solicitor-client basis) arising out of or in connection with:
  - (a) any act or omission of the Sponsor/Exhibitor or its employees, contractors, agents or invitees;
  - (b) any breach of this Agreement by the Sponsor/ Exhibitor;
  - (c) any injury to any person or damage to property caused by the Sponsor/Exhibitor or its representatives; or
  - (d) any materials, products or services displayed, distributed or provided by the Sponsor/Exhibitor at the Expo.
- 5.2 Neither the Organising Committee nor the Expo provides insurance for the benefit of Sponsors or Exhibitors. Exhibitors/Sponsors who wish to carry insurance on their property or for any other purpose must do so at their own expense.
- 5.3 To the maximum extent permitted by law, NZUAC's total liability to the Sponsor/Exhibitor arising out of or in connection with this Agreement or the Expo shall not exceed the total Sponsorship or Exhibitor Fee paid by the Sponsor/Exhibitor.

#### 6. Privacy

- 6.1 NZUAC (or the Organising Committee on its behalf) will comply with the Privacy Act 2020 and all applicable privacy laws. In the course of this Agreement, NZUAC may collect personal information from attendees, sponsors and exhibitors.
- 6.2 Personal information collected may be used for:
  - administering and conducting the Expo;
  - facilitating participation in the Expo;

- maintaining NZUAC's records of attendance and engagement;
- communicating with attendees about future NZUAC events, initiatives and sector developments; and
- any other purpose reasonably related to NZUAC's functions and activities.

Where communications are commercial electronic messages, NZUAC will only send such communications in accordance with the Unsolicited Electronic Messages Act 2007.

- 6.3 Personal information may be retained for as long as reasonably necessary to fulfil the purposes outlined above, including maintaining NZUAC's legitimate organisational records, and to comply with legal and regulatory obligations.
- 6.4 Personal information may be disclosed to:
- official contractors and service providers engaged to assist in delivering the Expo;
  - event sponsors or exhibitors where attendees have consented to such disclosure; and
  - NZUAC's officers and committee members for legitimate organisational purposes.
- 6.5 NZUAC takes reasonable steps to ensure that personal information is securely stored and protected against loss, misuse and unauthorised access.
- 6.6 Individuals have the right to request access to, and correction of, their personal information held by NZUAC. Requests should be directed to NZUAC at [info@nzuac.org.nz](mailto:info@nzuac.org.nz).

## 7. General

- 7.1 These terms and conditions are governed by the laws of New Zealand.
- 7.2 NZUAC may vary these Terms on reasonable notice prior to the Expo where necessary for operational, legal or safety reasons.
- 7.3 The Organising Committee may at any time in the interests of the good management or safety of the Expo, introduce further Terms and Conditions to this Agreement as they may, in their discretion think fit.
- 7.4 If any part of this Agreement is found to be invalid or of no force or effect under the law, the Agreement shall be construed as though such part had not been inserted herein, and the remainder of this Agreement shall remain in full force and effect.
- 7.5 The description headings to these Terms and Conditions are merely for reference and do not form part of the Agreement between parties.

## 8. Allocation of Table Tops

- 8.1 Table tops will be allocated to member organisations first. Should there still be availability, non-member organisations will have the opportunity to exhibit.
- 8.2 The Organising Committee reserves the right to amend the floorplan or alter the exact location of the table top within the floor plan. To accommodate sales, the Organising Committee will endeavour to consult with the exhibitors who are directly affected whenever possible and the Sponsor/Exhibitor undertakes to agree to such alteration(s).
- 8.3 You may not dismantle your table top until after the Expo closes; Sponsors/Exhibitors must not disrupt the Expo by dismantling early.

- 8.4 There is NO storage space at the conclusion of the event. ALL boxes and equipment must be removed by 1.00pm on the event day.

## 9. Exhibitor Obligations

- 9.1 It is the Exhibitors responsibility to educate attendees about the industry/product/service they represent in the most positive, competent, articulate and professional manner possible. Business casual attire is appropriate (we recommend wearing comfortable shoes).
- 9.2 Alcohol, illegal drugs, smoking, disruptive and/or disrespectful behaviour are prohibited.
- 9.3 Registration: All Exhibition staff must register and pay the appropriate fee to attend the Expo. Non registered staff may be refused entry to the Expo.
- 9.4 No "Booth Buddies": Booth Buddies are people (family, friends, business partners, colleagues, associates, etc.) who are not signed up to exhibit at the Expo but base themselves at or near the Exhibitor's table top with the intention of selling products or services. Booth Buddies are not permitted at the Expo.
- 9.5 General: The Exhibitor must ensure that: (a) the Table Tops is fully staffed and continually kept open throughout the course of the Expo hours; (b) walkways are kept clear at all times; (c) the space is kept clean and tidy and free from rubbish at all times; (d) business is conducted in an appropriate manner from the booth considering the Venue, Organising Committee, other Exhibitors and visitors.
- 9.6 Arrangement of displays: The Exhibitor is required to arrange their displays so as to not obstruct the general view or conceal other exhibits. No signs or banners are to be placed outside of the table top assigned to each Exhibitor.
- 9.7 Disturbance: Loud speakers, radios, televisions, Wi Fi broadcast equipment or the operation of any machinery or equipment which is of sufficient volume to be distracting to neighbouring Exhibitors or Expo attendees are not permitted. Public address systems used to attract the attention of visitors passing near the Exhibitor's table top are also not permitted.
- 9.8 Displaying Products: If the Exhibitor is displaying products or any material which is determined, in the Organising Committee's discretion, to be inappropriate, including, for example discriminatory, they will be asked to remove its products or exhibit.
- 9.9 Materials and Packing: All materials used in the exhibition must be non-flammable and non conforming materials must be removed immediately from the Venue. All packing containers are to be.
- 9.10 Couriers and transportation of equipment etc. The Exhibitor is responsible for arranging couriers and transportation of exhibition equipment and exhibits to and from the Expo.
- 9.11 Responsibility for loss/damage if caused: The Sponsor/ Exhibitor will be solely responsible for the cost of remedying any damage and repairs caused to the venue carpet, walls, floors and all property damaged or destroyed by an Exhibitor must be replaced to its original condition at the expense of the Exhibitor.

## 10. Health & Safety Obligations

- 10.1 All exhibitions must meet the current Health & Safety at Work Act 2015.

10.2 The Exhibitor acknowledges that it is a Person Conducting a Business or Undertaking (PCBU) for the purposes of the Health and Safety at Work Act 2015 and is responsible for the health and safety of its workers, contractors, agents and invitees, and for the activities conducted within its allocated exhibition space.

10.3 Exhibitors must, at all times, comply with the venues regulations and policies including for example a strict no smoking rule and any other laws applying to the venue.

10.4 The Exhibitor will abide by, and notify its employees, agents, contractors, subcontractors, invitees and licensees of the Venue's health and safety plans. Exhibitors must comply with all reasonable direction of the Venue Operator.

10.5 The Exhibitor shall not bring into the venue any dangerous goods, except with the prior written approval of the Organising Committee. The Exhibitor shall at all times comply with all statutory requirements as to safety, including without limited the generality of the foregoing, the storage and handling of dangerous goods. All exhibits must be properly protected to avoid danger to any person.

## 11. Failure to Perform

11.1 In the event of the Exhibitor being unable or unwilling to comply with or otherwise breaching this Agreement, the Organising Committee may terminate the Agreement by giving notice in writing. Thereafter, the Organising Committee may retain any payment

made by the Exhibitor under this Agreement as liquidated damages, being a genuine pre-estimate of the loss suffered by NZUAC, and the Exhibitor shall be prohibited from occupying the table top or providing the sponsorship and shall immediately remove their exhibits from the Expo, in accordance with the Organising Committees' instructions, provided that the Organising Committee may remove such exhibits and despatch them to the Exhibitors' address as stated on this Agreement. The Organising Committee shall be under no liability for the loss or damage of such exhibits in transit and the cost of such removal and despatch shall become a debt due by the Exhibitor to the Organising Committees.

## 12. Security

12.1 The Exhibitor is responsible for its own property: The property of the Exhibitor is deemed to be under their custody, control and oversight at all times, including in transit to and from the Expo and within the confines of their table top. The table top, materials, displays and equipment should not be left unattended at any time. The Exhibitor is wholly responsible for the security of their materials during set up, expo hours and pack out/dismantling.

**ACCEPTANCE** The Sponsor/Exhibitor has read the terms and conditions and understands that this agreement is legally binding between the NZUAC and the Sponsor/Exhibitor. Sponsors will be issued with a tax invoice and all sponsorships exclude 15% GST.



# Application Form

to Sponsor/Exhibit at NZUAC Expo | Auckland | 18 May 2026

**Complete and email this form** to Icon Conference and Event Management Ltd at dean@iconevents.co.nz. A tax invoice will be supplied for all payments made.

Organisation (for invoicing): .....

Exhibitor company name (displayed on the website): .....

Main point of contact: .....

Job Title: ..... Email: .....

Landline: ..... Mobile: .....

Additional contacts (Name and email): .....

I am a NZUAC Member

## Please confirm my sponsorship for:

Main Sponsor & Presentation Session @ \$6,000 (+ GST)

Tabletop Trestle Table @ \$1,500 (+ GST)  
Tabletop Trestle Table (Non Member) @ \$2,500 + GST

Rapid Roundtables @ \$550 (+ GST)  
My 3 top preferred topics (see topics below)

1. .... 2. .... 3. ....

Expo Afternoon Tea @ \$4,000 (+ GST)

Expo Name Badges & Lanyards @ \$4,750 (+ GST)

Water Bottle @ \$2,900 (+ GST)

Barista Coffee Machine Sponsor  
(2 opportunities) @ \$4,000 (+ GST) per opportunity

Tote Bag Sponsor @ \$2,900 (+ GST)

Tote Bag Insert @ \$250 (+ GST)

Expo Networking Drinks Sponsor @ \$4,000 (+ GST)

Expo Networking Canapes &  
Platters Sponsor @ \$4,000 (+ GST)

## Invoice

Postal Address: .....

City: ..... Country: .....

Purchase Order (If required): .....

## Signed on behalf of company

Name: .....

Job Title: .....

Signature: .....

Date: .....

## Auckland NZUAC Expo:

Yes - I exhibited at the Christchurch NZUAC Expo (heading with tick box)

I am also exhibiting at this Expo and qualify for the 10% discount off my Auckland Trestle Table cost.

## Rapid Roundtable Topics

1. Aviation
2. Liability & FinLines
3. Unit Title
4. Natural Hazards
5. Marine
6. Body Corporate Property
7. Commercial Motor
8. Legal and Regulatory Trends
9. Landlord Insurance
10. Social and Community Housing
11. Crop and Agriculture Insurance
12. Aviation
13. Emerging Markets Sector
14. Industry innovation and future trends

If you have a suggested topic, please note it in your preferred topics above.